

## Olsberg•SPI Privacy Policy for Website

Data privacy is of the utmost importance to Olsberg•SPI.

We want to be open and transparent about our processing of personal data.

### 1. Introduction

This is our Privacy Policy for our website. It tells you how we collect and process data received from you on our website. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

If you would like to receive our Privacy Policy relating to how we manage personal data in our consultancy activities, please email [info@o-spi.com](mailto:info@o-spi.com).

### 2. About Olsberg•SPI

The Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regards to the processing of personal data and on the free movement of such data, known as General Data Protection Regulation (GDPR), stipulates we provide the following company details, as a Data Controller:

- Our website address is [www.o-spi.com](http://www.o-spi.com)
- Our company name is **Olsberg•SPI Ltd**
- Our registered address is **Olsberg•SPI, 3-8 Bolsover Street, London W1W 6AB, UK**
- Our nominated representative or Data Protection Officer is **Joshua Dedman** and they can be contacted at [joshua@o-spi.com](mailto:joshua@o-spi.com).

### 3. What we may collect

We may collect and process the following data about you:

- Information you put into forms or surveys on our site at any time
- Details of your visits to our site and the resources you use
- Information about your computer (e.g. your IP address, browser, operating system, etc.) for system administration.

Under GDPR we will ensure that your personal data is processed lawfully, fairly, and transparently, without adversely affecting your rights.

### 4. Cookies

All Cookies used by and on our website are used in accordance with current UK and EU Cookie Law.

We use cookies - small text files which are transferred to your browser by our website ([www.o-spi.com](http://www.o-spi.com)) to identify data traffic patterns. They do not provide any information which might disclose the identity of a specific person but they may potentially identify your computer, your browser and your internet settings – though Olsberg•SPI will never use cookies for this purpose. You may change the storing of cookies in your browser settings at any time by selecting the function “accept no cookies”.

Google Analytics, a web analytics service provided by Google, Inc. (“Google”) also places cookies on your computer, to enable Google to provide us with activity reports relating to our website ([www.o-spi.com](http://www.o-spi.com)). Google uses this data only to provide us with information on how users use the website and does not associate your IP address with any other data held by Google. The information generated by Google cookies about your use of the platform (including your IP address) will be transmitted to

and stored by Google on servers in the United States. You may refuse these cookies by selecting the appropriate settings on your browser or by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

We use Google Analytics to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.